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## Wonder Forge, Inc.™ Debuts New Peanuts Games for 2015

**Seattle, WA (February 14, 2015)** – Seattle-based [Wonder Forge, Inc.™](#), the Toy Industry’s top dollar growth company in the children’s games category<sup>1</sup>, in partnership with [Peanuts Worldwide LLC](#), will unveil a new line of preschool games featuring Charlie Brown, Snoopy, Lucy, Linus and the whole Peanuts gang today at the New York International Toy Fair in New York City. The games are perfectly timed to coincide with this year’s release of [The Peanuts Movie](#) from [20<sup>th</sup> Century Fox](#) and [Blue Sky Studios](#).

“Peanuts is an iconic global pop culture brand that resonates across generations,” said Joel Berman, head of global business development and licensing for Wonder Forge. “These memorable characters and rich stories are near and dear to us. We’re thrilled to bring them to life in a new way—through games—for a whole new generation of kids to discover.”

Registered media attendees can preview the complete Wonder Forge product lineup during Toy Fair, February 14 – 17, at the Jacob Javits Center in New York, booth #2273.

### **2015 Games**

**Peanuts Flying Ace Game**—The world’s most beloved beagle is back! A legend in his own mind. Snoopy takes off as the Flying Ace in constant pursuit of his nemesis, The Red Baron. It’s high-flying fast-paced fun around the Eiffel Tower as Woodstock and his team of mechanics lend support from the ground. Pick up the most tiles to win! Ages 3+; MSRP \$16.99

**Peanuts Surprise Slides Game**—Time flies when you’re having fun with the colorful characters of Peanuts! Zing through Spring, race past Summer, fly through Fall, and skate across Winter! Shortcut slides zoom you ahead...or fling you backward! You’ll never know when the seasons will mix and flip, filling the year with surprises. It’s a different game board every time you play. Ages 3+; MSRP \$9.99

**Peanuts Matching Game**—It’s the classic game of picture matching, now celebrating the lovable world of Peanuts! Flip over brightly colored tiles and discover cherished characters like Charlie Brown and his faithful dog Snoopy, Lucy, Peppermint Patty, Linus, and many more. Pick up the most matching pairs to win! Ages 3+; MSRP \$7.99

<sup>1</sup>Source: The NPD Group / Retail Tracking Service / U.S. Toys / ‘Children’s Games’ subclass / Annual 2014/ Dollar Volume

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For more information on our company and games, please visit [www.wonderforge.com](#)

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**About Wonder Forge, Inc.<sup>™</sup>**

In 2007 a small group of creative professionals with a passion for children's entertainment came together to develop extraordinarily fun, original, quality play experiences. Today, Wonder Forge is proud to offer more than 110 games and puzzles, created in partnership with some of the industry's top licenses, and honored with more than 180 prestigious awards for product excellence, including 5 nominations for the Toy Industry's T.O.T.Y. Toy of the Year Award in the games category. Wonder Forge games are sold at mass and specialty retail outlets nationwide and in 14 countries around the globe. To learn more, visit [www.wonderforge.com](http://www.wonderforge.com) or find us on Facebook ([facebook.com/WonderForge](https://facebook.com/WonderForge)), Twitter ([WonderForge](https://twitter.com/WonderForge)), and Pinterest ([pinterest.com/wonderforge/](https://pinterest.com/wonderforge/)).

The PEANUTS characters and related intellectual property are owned by Peanuts Worldwide LLC, a joint venture owned 80% by Iconix Brand Group, Inc. and 20% by members of the Charles M. Schulz family.

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