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Wonder Forge, Inc.™ Unveils Exciting New Lineup of Disney Games at New York International Toy Fair

Seattle, WA (February 15, 2014) – Wonder Forge, Inc.™, ranked one of Washington State’s fastest growing companies in 2013¹ and a stand-out in the game aisle, will debut an engaging new lineup of Disney games at the New York International Toy Fair today, featuring a multitude of cherished Disney characters and stories—such as Mickey Mouse, Doc McStuffins, Jake and the Never Land Pirates, Sofia the First, Disney Princess Palace Pets, and many more. Included among the new games is Pictopia™ - the Disney Edition—a brand new trivia platform designed for the whole family.

“We’re thrilled to bring these beloved Disney characters and stories to life in a whole new way, through inventive preschool and family games designed to delight the whole family,” said Jacobe Chrisman, president and founder of Wonder Forge.

Registered media attendees can preview the complete product line-up during Toy Fair, February 15-19, at the Jacob Javits Center in New York, booth # 460.

Pictopia™ - The Disney Edition

Multi-faceted trivia for the whole family!

Families team up in this collaborative yet competitive trivia game with 1,000 questions ranging from basic trivia to voting—testing how well you know your fellow players! During the game, everyone gets a chance to show off their Disney knowledge—from Disney Junior and Disney XD, to Disney theme parks and classic Disney films. Players wager based on their knowledge of four images, then work together or alone to answer the question. It’s the perfect answer for together-time fun!

MSRP \$19.99; Ages 6+; Available at mass and specialty retail nationwide

Disney Junior

For more information on our company and games visit www.wonderforge.com.

Disney Junior Super Stretchy Game

Full-body fun with your favorite Disney Junior friends!

Active preschoolers can burn off energy and develop gross-motor confidence with a little help from some of their favorite characters from Disney Junior shows, including Doc McStuffins, Jake and the Never Land Pirates, Sofia the First, and Minnie & Mickey from Mickey Mouse Clubhouse! One player flips over cards and calls out characters, shapes, and colors on the giant floor mat — along with the parts of the body the other players must use to touch them. Stretch out and get creative physically — can you reach them all?

MSRP \$16.99; Ages 3+; Available exclusively at Target

Disney Princesses & Disney Fairies

Disney Princess Palace Pets Royal Pet Salon Game

Spend a day at the spa with your pawfect companions!

Get pampered, regal style in the dreamy, 3D, dollhouse-like Royal Pet Salon. Spin and move your adorable sculpted pet from room to room — through actual doorways! Look for primo pet products, from fancy soaps and shampoos, to tiaras, collars and sweet treats, all hidden throughout the richly illustrated rooms. When you find something pictured on a face-up card, collect it — it's yours! When time is up, all the Disney Princess Palace Pets leave the salon with grooming goodies, but the player with the most wins!

MSRP \$19.99; Ages 3+; Available exclusively at Toys R Us.

Wonder Forge publishes more than 90 games and puzzles for children and families all ages, featuring many of the world's most beloved children's properties. The company, based in Seattle, Washington, has earned 160 awards for product excellence.

¹ Puget Sound Business Journal, 2013

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About Wonder Forge, Inc.[™]

In 2007 a small group of creative folks with a passion for children's entertainment came together to develop extraordinarily fun, original, quality play experiences. Wonder Forge preschool titles celebrate the “can do” in all kids, engaging them physically, socially, and creatively. Our family games bridge generation gaps and build lasting family bonds. We are proud to offer more than 90 games and puzzles, created in partnership with some of the industry's top licenses, and honored with more than 160 prestigious awards for product excellence. To learn more, visit www.wonderforge.com or find us on Facebook (facebook.com/WonderForge), Twitter ([WonderForge](https://twitter.com/WonderForge)), and Pinterest (pinterest.com/wonderforge/).