



## FOR IMMEDIATE RELEASE

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## Wonder Forge, Inc.™ Debuts New Marvel Ultimate Spider-Man and Avengers Assemble Games at New York International Toy Fair

**Seattle, WA (February 15, 2014)** – Wonder Forge, Inc.™, ranked one of Washington State’s fastest growing companies in 2013<sup>1</sup> and a stand-out in the game aisle, will unveil an exciting new line of Marvel’s Ultimate Spider-Man and Marvel’s Avengers Assemble games today at the New York International Toy Fair. The new games feature favorite Super Heroes and Super Villains from the Marvel Universe and offer up engaging action-packed game play.

“We’re so excited to bring these iconic Marvel characters to life in a whole new way through game play, offering kids fresh opportunities to engage with their favorite Super Heroes and Super Villains,” said Jacobe Chrisman, president and founder of Wonder Forge.

**Registered media attendees can preview the complete product line-up during Toy Fair, February 15-19, at the Jacob Javits Center in New York, booth # 460.**

### **Marvel’s Avengers Assemble Slide Strikes Game**

Go head-to-head in an exciting game of concealed identities and cunning strategy! Slide your team across the battlefield for a surprise attack! Reveal which Marvel Super Hero and Super Villain you’re attacking with ... then find out who they’re up against! Every character combo yields a different outcome. Out-last your opponent to win!

MSRP \$9.99; Ages 6+; Available at mass and specialty retail nationwide

### **Marvel’s Ultimate Spider-Man Face Off Dice Game**

Roll Super Hero combos from your special Spider-Man and Rhino dice cup to rack up points as Spidey or push your luck as “go villain” to steal the win! Pack it all up in the collectible cup and play anywhere!

MSRP \$9.99; Ages 8+; Available at mass and specialty retail nationwide

For more information on our company and games visit [www.wonderforge.com](http://www.wonderforge.com).

### **Marvel's Ultimate Spider-Man Face Trickshot Duel Action Game**

Green Goblin hatches an evil plan to break Spider-Man's archenemies out from behind bars on the S.H.I.E.L.D. Helicarrier. Face off in the game arena as Spidey or Green Goblin and fire discs to take out your opponent's Super Hero and Super Villain pucks. Last one standing in the Helicarrier arena is the winner!

MSRP \$19.99; Ages 4+; Available exclusively at Amazon.com

Wonder Forge publishes more than 90 games and puzzles for children and families all ages, featuring many of the world's most beloved children's properties. The company, based in Seattle, Washington, has earned 160 awards for product excellence.

<sup>1</sup> Puget Sound Business Journal, 2013

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#### **About Wonder Forge, Inc.<sup>™</sup>**

In 2007 a small group of creative folks with a passion for children's entertainment came together to develop extraordinarily fun, original, quality play experiences. Wonder Forge preschool titles celebrate the "can do" in all kids, engaging them physically, socially, and creatively. Our family games bridge generation gaps and build lasting family bonds. We are proud to offer more than 90 games and puzzles, created in partnership with some of the industry's top licenses, and honored with more than 160 prestigious awards for product excellence. To learn more, visit [www.wonderforge.com](http://www.wonderforge.com).

#### **About Marvel Entertainment**

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over seventy years. Marvel utilizes its character franchises in entertainment, licensing and publishing. For more information visit [www.marvel.com](http://www.marvel.com).