Object
Find as many matching tiles as you can. Once all the tiles are matched up, the player with the most tiles wins!

Set Up
1. Choose how many tiles to play with. You can use all 72 tiles or, with younger players, you may want to use fewer pairs. For every tile you use, also include the matching tile, so you can pair them together during the game.
2. Put the tiles you are using face-down and mix them up.
3. Set out the tiles face-down in rows.

The youngest player goes first!
On Your Turn

1. Turn over any two tiles* of your choice, so all players can see them.
2. If they are a match, take them and put them in your scoring pile. Then go again!
3. If they are not a match, turn them back over face-down exactly where they were. Try to remember which pictures were on these tiles for later in the game!

* For younger players, try turning over four tiles per turn.

Now it’s the next player’s turn.

Winning the Game  Once all the tiles have been matched up, the game is over. Count how many tiles you collected — the player with the most tiles is the winner!

Playing Alone  You can play alone, too! Set up the game as usual, but use a clock or timer to keep track of how much time it takes you to match up all the pairs. You take all the turns, going as fast as you can. But remember, you can only turn two tiles over at the same time. Play again and try to beat your best time!